Prepare now for higher winter bills.

Subject Lines (recommend 37 characters or less):

Animation notes: There is no animation Image costs: Job number: Jurisdiction: \$0 212664 **PNG**

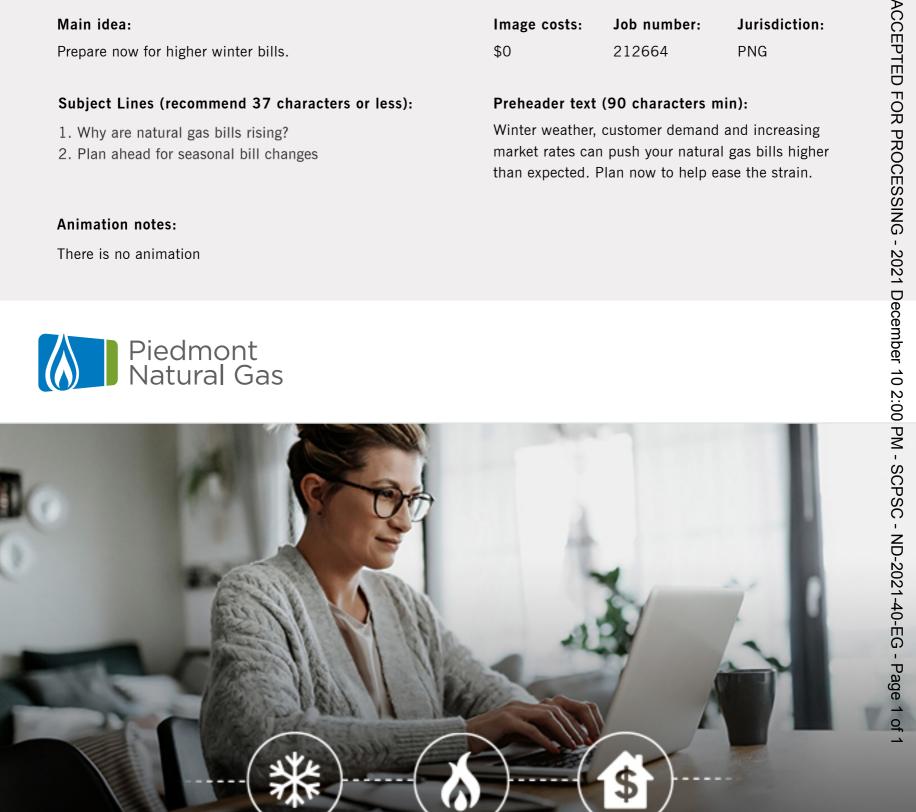
Preheader text (90 characters min):

Winter weather, customer demand and increasing market rates can push your natural gas bills higher than expected. Plan now to help ease the strain.

1. Why are natural gas bills rising?

- 2. Plan ahead for seasonal bill changes

Piedmont Natural Gas



PLAN AHEAD

Help take the surprise out of seasonal bills.

Many factors affect your monthly natural gas bill:

infrastructure improvements

- We use more natural gas to help keep our homes comfortable when the weather gets colder The commodity market cost of natural gas has increased
- significantly Utility rates are increasing to cover required safety and

As your natural gas distributor, Piedmont purchases natural gas at the best possible price and then delivers it directly to you. What we pay is what you pay - we never make a profit on the commodity cost of

Knowing that seasonal and market-based increases are on the horizon, we encourage you to plan ahead, make energy-efficient choices wherever possible, and take advantage of programs that can help ease the surprise of higher seasonal bills.

LEARN MORE

natural gas.

seasonal bills:

Resources to help with higher



Predictable monthly payments can help ease the burden of bill spikes on your

budget.



Follow some energy efficiency tips to help conserve energy and use

less natural gas.



Resources may be available

to help you during times of

hardship.



your usage over the last 12

months.



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